

## Media Advisory

March 23, 2015 City of Edmonton

## Edmonton Valley Zoo welcomes new red panda

The Edmonton Valley Zoo is excited to announce the newest addition to its red panda family. Rina, a two-year-old female, recently moved to Edmonton from the Shizuoka Municipal Nihondaira Zoo in Japan.

 $\label{eq:Media} \textit{Media} \ \text{are invited to meet Rina, take some photos, and talk to a member of Rina's care team.}$ 

Tuesday, March 24, 2015 11 a.m. Date:

Location: Edmonton Valley Zoo (13315 Buena Vista Road)

Rina joins the zoo's other red pandas, Pip and Kalden. Red pandas are arboreal mammals native to Asia. They are considered an endangered species with an estimated population of fewer than 10,000 adult red pandas left in the wild. The Edmonton Valley Zoo is part of a worldwide conservation effort to preserve red pandas through a Species Survival Plan (SSP) cooperatively managed by the Association of Zoos and Aquariums (AZA).

## Media contact:

Debi Winwood
Communications Advisor
Edmonton Valley Zoo 780-442-0161

3rd Floor, City Hall 1 Sir Winston Churchill Square NW Edmonton, AB T5J 2R7 www.edmonton.ca





Subscribe | Unsubscribe | Printer Friendly Version

This email was created and delivered through  $\underline{\text{Industry Mailout}}$