

April 09, 2015

City of Edmonton

You're a winner when you're picking up litter

Several businesses along 124 Street came together on April 9 to participate in a friendly competition to pick up the most litter around the area in 15 minutes. The challenge was part of an event to help encourage Edmontonians to pick up litter around their neighbourhoods, schools, workplaces or businesses.

"Now that the snow has melted, we're seeing an accumulation



of litter in our parks, walkways and streets," said Kaila Tipton, Capital City Clean Up program manager. "Whether people take the official 15-to-Clean challenge at the end of April or whether they adopt a block to clean throughout the summer, everyone can help reduce litter in their community."

The fifth annual <u>15-to-Clean Challenge</u> runs from April 27 – May 3. Free gloves and a garbage bag can be picked up at any Edmonton Public Library location for the duration of the challenge. Once you're done, visit the <u>Edmonton Sun</u> and <u>CTV contest pages</u> to log your cleanup and perhaps win a fabulous prize.

Want to do more to help reduce litter? Get together with friends, family or coworkers and register to maintain a block or area by cleaning it at least once a week over a four-month period. Find out where you can pick up your free cleanup starter kit by calling 311 or visiting the <u>Adopt-a-Block webpage</u>. The kit includes all the materials needed to keep a block clean. Registration closes April 25.

This year marks the 10th anniversary of Capital City Clean Up, an initiative involving participating business partners and thousands of volunteers that help keep our citylitter and graffiti free.

For more information:

On Capital City Clean Up programs, visit edmonton.ca/capitalcitycleanup

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