

# Media Advisory

April 16, 2015

City of Edmonton

## DONATE-A-RIDE announces record-breaking campaign

Media are invited to attend the DONATE-A-RIDE fundraising campaign wrap-up event, which will include a presentation of Edmonton Transit Service (ETS) tickets to various local agencies which distribute the tickets to Edmontonians in need.

Last year's campaign raised more than \$200,000 from corporate, private and civic donors, resulting in more than 85,000 tickets being given away. On Friday, this year's record-breaking funding totals will be announced.

**Date:** Friday, April 17, 2015

**Time:** 10 a.m.

**Location:** City Room, City Hall

**Photo Opportunity:** DONATE-A-RIDE campaign chair Councillor Dave Loken and co-chair Councillor Bryan Anderson will present ETS tickets to representatives from Ambrose Place, a project of NigiNan Housing Ventures, and iHuman Youth Society.

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