

DONATE-A-RIDE campaign breaks records

More than 100,000 ETS tickets to go to passengers in need

The City of Edmonton's 2015 DONATE-A-RIDE campaign reached a record-breaking milestone, raising \$242,685. The money will be used to provide 101,136 Edmonton Transit System (ETS) tickets to passengers in need.



DONATE A RIDE
Give someone in need a lift....

"Thanks to the generosity of donors from across our community, Edmontonians who need to get to a job interview, a medical appointment, or other essential services will be able to enjoy a quality of life many of us take for granted," said campaign chair Councillor Dave Loken. "Access to public transportation is vital to Edmonton's prosperity, and DONATE-A-RIDE continues to be a great way to make ETS more available to everyone."

The tickets will be distributed through 73 local social services agencies throughout Edmonton.

The City kicked off the 2015 DONATE-A-RIDE campaign last November with the goal of surpassing the \$200,000 raised in 2014 that resulted in more than 85,000 ETS tickets for people in need. The City is donating 56,060 tickets to the 2015 campaign.

DONATE-A-RIDE is a charitable initiative that the City started in 1996. It is spearheaded by Councillor Dave Loken, Chair, and Councillor Bryan Anderson, Co-chair. Donations are used to purchase transit tickets, which are then provided to eligible social service agencies to distribute to low-income Edmontonians in need of basic transportation to connect to employment, educational and social services.

For more information:

Visit donatearide.ab.ca

Media contact:

[Jennifer Laraway](#)
Communications Advisor
Edmonton Transit Services
Office: 780-496-5751
Mobile: 780-690-1605

3rd Floor, City Hall
1 Sir Winston Churchill Square NW
Edmonton, AB
T5J 2R7
www.edmonton.ca



Share:     

[Subscribe](#) | [Unsubscribe](#) | [Printer Friendly Version](#)

This email was created and delivered through [Industry Mailout](#)