

Public Service Announcement

April 20, 2015

City of Edmonton

Families urged to Run Walk Ride 4 Traffic Safety

Runners, walkers and cyclists of all ages are encouraged to participate in the fourth annual *Run Walk Ride 4 Traffic Safety* event. The first 250 registrants will receive water bottles and towels, and everyone will get a medal.



Date: Saturday, April 25, 2015
Time: 9 a.m. to noon.
(Race begins at 10 a.m.)
Location: Concordia University College
of Alberta
7128 Ada Boulevard

Pre-event registration is encouraged online at rwr4trafficsafety.com but race day registrants are also welcome.

Net proceeds from the event go to the Memorial & Traffic Safety Fund, which commemorates the victims of traffic collisions and supports traffic safety research and programs. The race also kicks off Edmonton's 7th International Conference on Urban Traffic Safety, which runs April 27 to 30, 2015 at the Shaw Conference Centre.

Media contact:

[Sarah Meffen](#)
Communications Advisor
Mobile: 587-986-1736

3rd Floor, City Hall
1 Sir Winston Churchill Square NW
Edmonton, AB
T5J 2R7
www.edmonton.ca



Share:     

[Subscribe](#) | [Unsubscribe](#) | [Printer Friendly Version](#)

This email was created and delivered through [Industry Mailout](#)