

# **News Release**

April 24, 2015 City of Edmonton

## You love Edmonton, you really do!

### Edmonton tops North America in We Love Cities Challenge

Edmonton received a total of 7,864 votes during the We Love Edmonton campaign, placing us first in North America and 7th overall. Edmonton beat out fellow North American cities Vancouver, North Vancouver, Seattle, Evanston, Cleveland, Toluca, Hermosillo and Puebla.



"Edmonton's votes were almost double last year's count," says Mark Brostrom, director of the City's Environmental Strategies. "We are thrilled with our showing this year. The results show how engaged Edmontonians are and how much they do appreciate all the sustainability efforts."

Edmonton was selected as a finalist in this year's <u>Earth Hour City Challenge</u>. The ranking was based on the City's efforts in coordinating the installation of solar systems at various community leagues and also piloting a rebate program for solar installations. Our city was also recognized for Enerkem's Waste-to-Biofuels facility, the world's first-of-its-kind municipal industrial-scale plant that transforms solid waste into biofuels.

Last year, Edmonton was selected as the 2014 Earth Hour Capital of Canada and came in 16th in the We Love Cities challenge with 4,723 votes. This year's 47 finalist cities were chosen by the World Wildlife Fund from among 163 entrants for impressive actions on climate change.

"We are looking forward to entering again next year and hopefully winning the national title once more," says Brostrom. "We almost doubled our We Love Edmonton votes from last year, so we hope to at least triple them next year!"

### For more information:

Visit edmonton.ca/weloveedmonton

#### Media contact:

Maya Filipovic Communications Advisor 780-293-2488

3rd Floor, City Hall 1 Sir Winston Churchill Square NW Edmonton, AB T5J 2R7 www.edmonton.ca





Subscribe | Unsubscribe | Printer Friendly Version

This email was created and delivered through Industry Mailout