

Media Advisory

April 24, 2015

City of Edmonton

International traffic safety experts en route to Edmonton

Traffic safety experts from around the globe are gathering in Edmonton next week for the *International Conference on Urban Traffic Safety*. Media are invited to attend and interview some of the 250 law enforcement, traffic engineering, academic and community delegates who are coming from as far away as Australia, Sweden and Egypt.

Date: April 27 - 30, 2015

Location: Meeting Level, Shaw Conference Centre

Photo Opportunity: Opening ceremonies, April 27, 8:30-9 a.m., featuring EPS Guard of Honour, Chief Cameron Alexis and City Councillor Bev Esslinger.

Note to media: Please register at the conference desk. To arrange interviews, contact Sarah Meffen, 587-986-1736. The program and list of speakers is online trafficsafetyconference.com.

The 7th annual conference is hosted by the City of Edmonton's Office of Traffic Safety in partnership with the Capital Region Intersection Safety Partnership, the Edmonton Police Commission and the Yellowhead Highway Association.

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