

## Media Advisory

May 01, 2015 City of Edmonton

## Volunteers begin annual river valley clean-up efforts

Media are invited to join Capital City Clean Up staff and volunteers for the kickoff of River Valley Clean Up. This is an annual volunteer effort to collect litter from City parks and the river valley.

Sunday, May 3, 2015

Time: 10 a.m.

Location: Walterdale Park (9180 Walterdale Hill near Kinsmen)

This is the 28th anniversary of the River Valley Clean Up. Last year, more than 850 River Valley Clean Up volunteers picked up 1,122 bags of litter. River Valley Clean Up events take place throughout the spring and summer.

## For more information:

Visit edmonton.ca/rvcleanup

## Media contact:

<u>Jennifer Mukena</u> Communications Coordinator 780-944-1489

Media contact on May 3:

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