

Public Service Announcement

May 26, 2015 City of Edmonton

Spotted: A moss-covered bus stop!

The City of Edmonton is celebrating *Clean Air Day* with a creative new twist. Green-inspired art installations will start popping up around Edmonton this week to mark Clean Air Day on Wednesday, June 3, 2015.

"The City is very committed to improving Edmonton's air quality and we are actively working with our regional partners to develop innovative programs to do so," said Mayor Don Iveson. "These art installations are an original way to engage



Edmontonians and illustrate practical things people can do to help improve our air quality.

Throughout the remainder of May and first week of June, two bikes and one bus stop will be covered in moss and displayed downtown. Moss was chosen because of its ability to absorb air pollution and its positive impact on air quality.

The art installations will be found at three locations:

- City Hall/ Churchill Square (by the LRT station entrance)
 Jasper Avenue and 104 Street
- 3. Jasper Avenue and 107 Street

In addition to the mossy installations, sidewalk chalk art will also be seen throughout the downtown core promoting Clean Air Day. The intent of the campaign leading up to Clean Air Day is to show citizens how easy it is for one person to have a positive impact on our city's air quality.

For more information:

Visit edmonton.ca/cleanairday

Media contact:

Maya Filipovic Communications Advisor 780-496-8196

3rd Floor, City Hall 1 Sir Winston Churchill Square NW Edmonton, AB T5J 2R7 www.edmonton.ca





Subscribe | Unsubscribe | Printer Friendly Version

This email was created and delivered through Industry Mailout