

# Public Service Announcement

June 11, 2015

City of Edmonton

## Let's chalk about your Edmonton!

The City of Edmonton's CITYlab is making one of your placemaking ideas happen! On June 14, a popular suggestion received from the CITYlab postcard campaign will come to life!

When CITYlab sent out postcards asking for your ideas to brighten up a public space, they said they would make one idea happen. Many postcards suggested animating public spaces through chalk and colour, so CITYchalk was born!



**Date:** Sunday, June 14, 2015

**Time:** 1 – 4 p.m.

**Location:** Centennial Plaza (behind Stanley A. Milner Library)

This event will give everyone a chance to participate and leave their (temporary) mark on the city, while showcasing, sharing and learning about Edmonton's most beloved places. Artist Jennifer Poburan will also be at the event, drawing her own favourite Edmonton spots.

CITYlab is a laboratory within the City of Edmonton that supports and creates small, temporary projects, activities and events to advance conversations around urban planning.

### For more information:

[edmonton.ca/citylab](http://edmonton.ca/citylab)

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