

Public Service Announcement

June 12, 2015

City of Edmonton

City recognizes 10th anniversary of World Elder Abuse Awareness Day

Mayor Don Iveson will proclaim June 15, 2015 World Elder Abuse Awareness Day in Edmonton.

Elder abuse can be inflicted on victims in many ways including physically, mentally and financially through neglect or other means. This event will speak to the abuse many seniors face and how friends, families and neighbours can recognize and support victims.

Date: Monday, June 15, 2015
Time: 12:15 – 1 p.m., with a light lunch served at 11:45 a.m.
Location: City Room, City Hall, 1 Sir Winston Churchill Square

Abuse of our aged is a sad reality that occurs often by those who are closest to them. The City encourages all residents to familiarize themselves with the signs of [elder abuse](#) and know how anyone affected can get help.

The event is co-sponsored by the City of Edmonton, Catholic Social Services, Edmonton Police Service, Victorian Order of Nurses, Covenant Health, Seniors Association of Greater Edmonton, The Support Network and Good Samaritan Society.

In a show of support, participants are encouraged to wear purple to mark the occasion. The High Level Bridge will also be lit in purple to recognize World Elder Abuse Awareness Day.

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