

# Public Service Announcement

June 18, 2015

City of Edmonton

## Don't be late to create!

The City of Edmonton's CITYlab and Make Something Edmonton are reminding Edmontonians to stage placemaking experiments across the city on June 21 for DIYcity. This citizen-driven urban makeover day is designed to turn underused spaces into welcoming places for people to gather and interact.



Groups or individuals are invited to post their DIYcity project idea on the [Make Something Edmonton](http://makesomethingedmonton.ca) website where a map will show all of the submitted placemaking projects. They can also tweet their projects using #DIYcity.

DIYcity is a powerful way to reveal the untapped potential of a street corner, alleyway, lamp post or any element of public space. Through DIYcity, Edmontonians have an opportunity to reimagine public spaces and see their idea become a reality. Interested parties can visit the [CITYlab](http://CITYlab) website, where they can explore the hundreds of placemaking ideas citizens mailed in for the postcard launch.

For media wishing to interview a citizen doing a placemaking project, please get in touch with us in advance and we can arrange that for you.

### For more information:

[edmonton.ca/citylab](http://edmonton.ca/citylab)  
[makesomethingedmonton.ca/DIYcity](http://makesomethingedmonton.ca/DIYcity)

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