

News Release

July 08, 2015 City of Edmonton

Alley gets a remake as pedestrian plaza

The City of Edmonton's CITYlab is turning an alley located on the north side of Whyte Avenue between 104 and 105 Street into a pedestrian-friendly plaza.

The joint initiative between CITYlab, the Old Strathcona Business Association and the Old Strathcona Foundation will enliven public space around Whyte Avenue. Polka dots and hopscotch will be painted on the alley pavement, encouraging people to have fun with the space.



"The alley project is a fun, low-cost way to test out and reimagine different uses and functions for a shared urban space," said Hani Quan, acting senior planner with CITMab. "Transforming the alley into a pedestrian plaza will add to what makes Whyte Avenue great - a place to linger, gather and explore Old Strathcona."

The alley was rezoned by City Council as a public plaza on July 6, 2015. The project will be completed between July 8 and 10, 2015. Once reopened, it will be available to pedestrians for the remainder of the summer.

This pilot project will provide a unique opportunity to learn what might work best for more permanent designs and programs in the future. Public engagement activities will occur in August to give residents opportunities for conversations on the best use of the alley space following the pilot initiative.

For more information:

Visit edmonton.ca/citylab

Media contact:

Maya Filipovic Communications Advisor 780-496-8196

3rd Floor, City Hall 1 Sir Winston Churchill Square NW Edmonton, AB T5J 2R7 www.edmonton.ca





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