

# Media Advisory

July 13, 2015

City of Edmonton

## ITU World Triathlon and Tour of Alberta unveil Race Week

Join representatives from the 2015 ITU World Triathlon, the 2015 Tour of Alberta presented by ATB Financial, the City of Edmonton and Edmonton Tourism as they celebrate 2015 as the Year of Sport in Canada and unveil the collaborative marketing initiative, Race Week.



**Date:** Tuesday, July 14, 2015

**Time:** 1 p.m.

**Location:** City Hall Plaza (if weather permits) or  
City Room in City Hall

Mayor Don Iveson

**Participants:** Duane Vienneau, Executive Director, Tour of Alberta presented by ATB Financial  
Sheila O'Kelly, General Manager, ITU World Triathlon Series Edmonton

Mayor Don Iveson will proclaim September 2-7, 2015 as Race Week in Edmonton.

Edmonton is the proud host city for Race Week, which celebrates both events and the athletes who participate in them.

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