

# Public Service Announcement

August 04, 2015

City of Edmonton

## Getting to the 2015 Edmonton Folk Music Festival

Edmonton's [Folk Music Festival](#) (August 6 – 9, 2015) is an annual showcase of world-class folk music. Here are some things you need to know to make the most of your festival-going experience.

### Parking in the adjacent neighbourhoods

To manage parking congestion in the Cloverdale community and to ensure safe passage for emergency vehicles during the festival, a number of parking restrictions and temporary one-way roads will be implemented:

- There will be no on-site parking in the Cloverdale community from Thursday, August 6 at 9 a.m. until midnight on Sunday, August 9.
- Temporary one-way roads will be in effect from Wednesday, August 5 at 9 a.m. until 7 a.m. on Monday, August 10.

Additional parking restrictions will be implemented in the communities of Strathearn and Bonnie Doon during the festival.

All parking restrictions will be strictly enforced by Bylaw Enforcement Officers in all three communities throughout the festival. Patrons are reminded to obey all signs as all illegally parked vehicles will be tagged and towed.

As parking is restricted, festival-goers are encouraged to use the ETS shuttle or regular service to get to and from the event site. In addition, the festival provides a supervised bike lock-up daily for patrons, which is located very close to the main gate on 97 Avenue.

### Passenger pick-up

To ensure pedestrian safety, private vehicles are not permitted to enter the Cloverdale community for passenger drop-off and pick-up. Festival-goers are encouraged to take Edmonton Transit, or to use passenger drop-off and pick-up areas located on 95 Avenue/Connors Road (all day), and on 98 Avenue (end of day).

### Travel delays

Travel delays can be expected on 98 Avenue through the Cloverdale community and on Connors Road for the duration of the festival. There is also ongoing neighborhood renewal in portions of Bonnie Doon. See the [current traffic disruptions](#) for details.

There will be an increase in pedestrian traffic in and around the festival site. Motorists are asked to slow down, drive with care and obey all traffic signs.

ETS will get you to the 2015 Edmonton Folk Music Festival with our direct service during the event.

### ETS Shuttle Service

From August 6 – 9, 2015, buses will pick up and drop off passengers at:

- **Southeast corner of the University of Alberta Butte**  
87 Avenue & 114 Street westbound nearside
- **Folk Music Festival site \*\***  
Cloverdale Hill Road

\*\* ETS buses **will not** stop at the top of Cloverdale Hill Road/Connor Road northbound due to safety concerns. ETS customers are requested to board and alight at Cloverdale Road (92 Street)/97 Avenue northbound nearside.

Due to programming conflicts, Jubilee Auditorium Parking Lots are NOT included in the park and ride program this year.

Parking at the University is \$5 per day when you tell the attendant you're going to the Folk Music Festival.

Buses will run continuously on a 30-minute schedule on:

- Thursday, August 6 from 3:30 p.m. – 11:30 p.m.
- Friday, August 7 from 3:30 p.m. – 1 a.m.
- Saturday, August 8 from 8:30 a.m. – 1 a.m.
- Sunday, August 9 from 8:30 a.m. – 11:30 p.m.

During the last hour of service each day, buses will be parked on Cloverdale Hill Road beside the festival site for take away service.

Regular transit service also goes right by the park in all directions.

### ETS Fares

- Adult / Youth / Senior – \$3.20
- Child (under 6 with fare-paying passenger) – Free

DayPass is \$9, which allows unlimited travel on a single day by one adult and up to four children age 12 or under when travelling with that adult.

Valid ETS transfers, monthly passes, adult or youth/senior tickets, annual senior passes, day and student passes are accepted on ETS Park & Ride. Transfers are valid for 90 minutes from time it is issued.

### For more information about ETS

Check [takeETS.com](http://takeETS.com) under Seasonal Services, Events & Attractions for further neighbourhood route service details.

## Pets

Festival-goers are reminded that pets are not permitted. Visit the [Edmonton Humane Society website](http://EdmontonHumaneSocietywebsite) for more information about keeping your pet safe, happy and healthy this summer.

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### For more information:

Call 311

### Media Contacts:

[Jennifer Laraway](#)

Communications Advisor, ETS

Office: 780-496-5751

Mobile: 780-690-1605

[Amy Wolski](#)

Communications Advisor, Civic Events Office

Office: 780-495-0654

Mobile: 780-293-0220

3rd Floor, City Hall  
1 Sir Winston Churchill Square NW  
Edmonton, AB  
T5J 2R7  
[www.edmonton.ca](http://www.edmonton.ca)



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