

## New survey asks residents to track their travel

The City of Edmonton in partnership with Alberta Transportation and the Capital Region Board launches Making Tracks, the 2015 Edmonton and Region Household Travel Survey.

"Whether you're walking, biking, taking transit or driving, we want to know how you are getting around and the destination of your trips. Your input is critical for the success of this survey," said Dorian Wandzura, the City's General Manager of Transportation Services.



Starting this week, survey letters will be sent to more than 200,000 households in the Capital Region inviting residents to participate in this one-day travel survey. The goal is to collect 19,000 completed surveys by November.

Data collected in the survey will be used for regional transportation planning for up to the next 30 years. Edmonton and the surrounding region is one of the fastest growing areas of the country.

"When we work together to look for opportunities and tackle challenges, we build transportation networks and a province Albertans will continue to be proud of today and in the future," said Dr. Ross Danyluk, Executive Director Strategy and Policy Branch, Alberta Transportation.

The City undertakes a household travel survey every 10 years, most recently in 2005 and 1994. Data from the 2005 Household Travel survey helped inform planning for LRT expansion, the construction of Anthony Henday Drive and development of a plan to upgrade Yellowhead Trail to a freeway.

"The population of the Capital Region is projected to increase by 1 million over the next 30 years," said Neal Samecki, Regional Project Manager for the Capital Region Board. "The Capital Region Board is pleased to collaborate on this survey, the results of which will directly inform the Board's key mandate of long-term growth planning."

Residents who receive the invitation letter can register to participate through the project website at [MakingTracks2015.ca](http://MakingTracks2015.ca) or by calling the survey hotline at 780.652.2442.

---

### For more information:

[MakingTracks2015.ca](http://MakingTracks2015.ca)

### Media contact:

[Catherine Kloczkowski](#)  
Communications Advisor  
Office: 780-495-9904  
Mobile: 780-868-4382

Share:     

[Subscribe](#) | [Unsubscribe](#) | [Printer Friendly Version](#)

3rd Floor, City Hall  
1 Sir Winston Churchill Square NW  
Edmonton, AB  
T5J 2R7  
[www.edmonton.ca](http://www.edmonton.ca)

This email was created and delivered through [Industry Mailout](#)