



Mayor, author kick off public conversation about future of transit

Media are invited to the official launch of the [Transit Strategy - What Moves You?](#) project which will shape the future of Edmonton's transit system. It is one of the largest public engagement initiatives undertaken by the City of Edmonton. Mayor Don Iveson will introduce the project and share his thoughts on the role of transit in building a great city. Keynote speaker [Taras Grescoe](#), award-winning author of *Straphanger*, will share creative ideas about public transit from around the globe.

Date: Monday, September 28, 2015

Time: noon - 1:30 p.m.

Location: Art Gallery of Alberta (AGA), 2 Sir Winston Churchill Square

Photo/Video Opportunity: Following the presentations (1:15-1:30 p.m.), Mayor Don Iveson will unveil the specially wrapped What Moves You? Engagement Bus outside the AGA. Grescoe will be available throughout the day for interviews, if arranged in advance.

Free Public Presentation: Grescoe will give a free public presentation at 5:30 p.m. at the Art Gallery of Alberta. This is the first in the City's Great Ideas.Great City speaker series. More details at edmonton.ca/WhatMovesYou

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