



## Mayor Iveson to launch awareness campaign on affordable housing in Edmonton

Mayor Don Iveson will introduce a new website, video and online toolkit created to explain what affordable housing is and why it's needed.

These materials are part of a larger information and awareness campaign designed to inform community discussions on affordable housing in Edmonton.

**Date:** Thursday, October 8, 2015

**Time:** 12:30 p.m. – 1 p.m.

Mayor's remarks begin at 12:30 p.m.

**Location:** Media Room, 2nd floor City Hall, 1 Sir Winston Churchill Square

Community partners including representatives from the Urban Development Institute Edmonton, the Canadian Home Builders Association, Edmonton Federation of Community Leagues, and Edmonton's Interfaith Housing Initiative will be in attendance and available for comment.

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