

City of Edmonton launches affordable housing awareness campaign

Mayor Iveson announced the launch of a new information and awareness campaign on affordable housing at a media event this afternoon at City Hall. He was joined by supporters of the campaign, including representatives from the Urban Development Institute Edmonton, the Canadian Home Builders Association, Edmonton's Interfaith Housing Initiative, and the Edmonton Federation of Community Leagues.

A new website at AffordableHousingEdmonton.ca explains what affordable housing is and why it's needed in Edmonton. The website includes a short video and printable materials that dispel common myths about affordable housing and explain why it is beneficial to spread affordable housing developments throughout all areas of the city.

These materials are part of a larger information and awareness campaign designed to inform community discussions on affordable housing in Edmonton.

"Ensuring that all Edmontonians have a place to live is near the top of the list when we think about what's required to create a great city," said Mayor Don Iveson. "Affordable housing doesn't just refer to emergency shelters and housing the chronically homeless. It's also about ensuring seniors, newcomers and young families can find housing too. It's part of a broader conversation about how we create healthy and vibrant communities."

Edmonton's Affordable Housing Strategy will be brought forward to City Council later this month.

For more information:

www.AffordableHousingEdmonton.ca

Media contact:

[Dale Shekooley](#)
Communications Advisor
780-554-1611

Share:     

3rd Floor, City Hall
1 Sir Winston Churchill Square NW
Edmonton, AB
T5J 2R7
www.edmonton.ca

[Subscribe](#) | [Unsubscribe](#) | [Printer Friendly Version](#)

This email was created and delivered through [Mailout](#)