

## Heads Up Edmonton!

### *Onus for safety rests with both pedestrians and motorists*

As daylight hours grow shorter, Edmonton motorists and pedestrians are being reminded to keep their heads up and watch out for each other.

"Motorists and pedestrians share responsibility for preventing collisions," says Senior Safety Planner Laura Thue, Office of Traffic Safety. "As we move into the months with shorter daylight, I urge Edmontonians to exercise extra caution."



From 2010 to 2014, 1,535 pedestrians were struck by vehicles in Edmonton. That is an average of six pedestrians per week. The majority of these pedestrians (66 per cent) were in intersections or crosswalks with right-of-way when the collision happened.

To pedestrians, Thue says, "Make eye contact with drivers and wait until traffic has stopped." To drivers she says, "Low light, poor weather, or sun in your eyes can make it harder to see. Watch out for pedestrians, especially as you turn corners."

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### For more information:

Visit [www.edmonton.ca/headsup](http://www.edmonton.ca/headsup)

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