



## Light up your holiday season

### *Santa's Parade of Lights & All is Bright this Saturday*

[Celebrate winter](#) and join the festivities downtown on November 21 with [Santa's Parade of Lights](#) and ['All is Bright'](#) on 124 Street.

The parade starts at 4:30 p.m. on Jasper Ave and 99 Street, with viewing spaces along the sidewalks on the inside of the route. Santa will be at the end of the parade, and he will stop at Churchill Square to collect his letters from the crowd. Food trucks and family-friendly programming will be on the Square from 3:30-6:30 p.m.

The businesses of 124 Street and High Street host 'All is Bright' from 3-8 p.m., with activities for the whole family such as sleigh rides, street performers, photos with Santa, and outdoor patios with free hot beverages. Adults can also enjoy the beverage gardens, live music and fire and light dancers. Many of the local shops will have additional activities and demonstrations.

### Road Closures and Delays

The parade route will cause a one-way, rolling road closure on the following roads downtown as the parade passes starting at 4:30 p.m. Traffic in the opposite direction will remain open and the route will reopen after the parade passes.

- Jasper Avenue, westbound, 99-101 Street
- 101 Street, northbound, Jasper-103 Avenue
- 103 Avenue, eastbound, 100-101 Street
- 100 Street, northbound, 103-103a Avenue
- 103a Avenue, full closure, 99-100 Street
- 99 Street, southbound, 102-103a Avenue

Expect slow moving traffic as the parade ends:

- 97 & 99 Streets, southbound, 102-Jasper Avenue
- 102 Avenue, eastbound, 97-99 Street

The staging area on Jasper Avenue, westbound, 97-99 Street will be closed 1:30-6 p.m.

'All is Bright' activities will result in a partial closure of 102 Avenue from 124 Street to Clifton Place, but access will be maintained. The sleigh ride route may cause short delays on these roads:

- 124 Street, southbound, 102-103 Avenue
- 103 Avenue, westbound, 123-124 Street
- 123 Street, northbound, 102-103 Avenue

These are available on the [current traffic disruptions map](#).

### Getting There and Around

Downtown and 124 Street are easily reached by [ETS](#). All routes will remain in service, but the road closures may cause short delays on those impacted.

Parking along the parade route will be closed starting on Saturday at 6 a.m. Parkades and lots in the downtown core are available at regular rates. Access out of parkades on the route will be limited for 15-20 minutes while the parade passes.

[Parking on 124 Street](#) is available, along with a free ETS charter on the Platinum Bus, which travels up and down 124 Street between 102-112 Avenue, stopping at all regular ETS bus stops. The free charter bus stops will be marked.

---

### For more information:

Visit: [Santa's Parade of Lights](#)  
[All is Bright on 124 Street](#)  
[Edmonton Transit System](#)  
[Current Traffic Disruptions](#)  
[Winter City Edmonton](#)

### Media contacts:

Santa's Parade of Lights  
[Nisa Drozdowski](#)  
Focus Communications  
Tel: 780-732-7213 Ext. 204  
Cell: 780-907-3776

All is Bright on 124 Street  
[Ernye Sarabin](#)  
Tycoon Event Planning & Promotions  
Cell: 780-667-5183

[Amy Wolski](#)  
Communications Advisor,  
City of Edmonton  
Tel: 780.495.0654  
Cell: 780.293.022

3rd Floor, City Hall  
1 Sir Winston Churchill Square NW  
Edmonton, AB  
T5J 2R7  
[www.edmonton.ca](http://www.edmonton.ca)

[Subscribe](#) | [Unsubscribe](#) | [Printer Friendly Version](#)

This email was created and delivered through [Mailout](#)