

## Less litter on Edmonton's streets

The results of Capital City Clean Up's 2015 Litter Audit show a continued trend towards less litter on Edmonton's streets.

Since last year, there has been a 24 per cent reduction in large litter and a 12 per cent reduction in small litter as per an audit conducted by AET Group in June. Miscellaneous plastic and cigarette butts accounted for most of the large and small litter found.

"The results of the Capital City Clean Up 2015 Litter Audit show big improvements in the amount of litter on Edmonton's streets," said Councillor Andrew Knack. "This shows just what can be achieved when people come together toward a common goal of a cleaner City."

The 2015 Litter Audit examined the same 123 City sites audited in previous years. The collected items were sorted into large and small litter. Since the benchmark year of 2009 when the audits began, large litter has decreased by more than 57 per cent and small litter has decreased by more than 47 per cent.

"Every year, we have citizens, community groups and businesses all working together to clean up litter through the litter reduction and prevention programs at Capital City Clean Up," said Don Belanger, manager for Capital City Clean Up. "Our programs are extremely flexible. You can adopt an entire block to clean, visit a Big Bin event, take the 15-to-clean challenge or get involved in any of the other programs and still be doing your part to make our City cleaner and better."

In 2015, there were many volunteers and partners that worked with CCCU to make a dramatic difference to the amount of litter in the City. Overall, 1,887 Adopt-a-Block team members and 53 corporate and media partners participated in litter programs. Seventeen Business Supporting Community partners also joined in contributing more than \$83,620 in funding to support 13 local non-profit organizations clean 133 locations. As well, more than 3,730 volunteers spent 7,909 hours scouring the River Valley for litter collecting 2,066 garbage bags.

Highlights and a summary of the 2015 Litter Audit can be found at: [www.edmonton.ca/capitalcitycleanup](http://www.edmonton.ca/capitalcitycleanup).

---

### For more information:

Visit: [edmonton.ca/capitalcitycleanup](http://edmonton.ca/capitalcitycleanup).

### Media contact:

[Chrystal Coleman](#)  
Communication Advisor  
Community Services  
Office: 780-944-7528  
Cell: 780-868-7176

Share:     

3rd Floor, City Hall  
1 Sir Winston Churchill Square NW  
Edmonton, AB  
T5J 2R7  
[www.edmonton.ca](http://www.edmonton.ca)

[Subscribe](#) | [Unsubscribe](#) | [Printer Friendly Version](#)

This email was created and delivered through [Mailout](#)