

## City invites Edmontonians to talk about urban design

Why does design matter? Media are invited to Let's Talk Design and the launch of the *Urban Design Framework* - a strategic workplan to guide the City to create, lead, collaborate and better influence citywide urban design.



Keynote speaker Ken Greenberg, author of *Walking Home: The Life Lessons of a City Builder*, will discuss how good urban design creates spaces where people want to live, work and play. He'll showcase successes in Edmonton and examples from beyond our city that can inspire us. Media are invited to two events:

### Lunch hour presentation by Ken Greenberg with opening remarks from Councillor Scott McKeen

**Date:** Thursday, November 26, 2015  
**Time:** Noon  
**Location:** Art Gallery of Alberta, 2 Sir Winston Churchill Square

### Evening presentation by Ken Greenberg with opening remarks from Mayor Don Iveson followed by panel discussion with the Mayor, Ken Greenberg, Peter Ohm, branch manager of Current Planning, and Dorian Wandzura, general manager of Transportation Services

**Date:** Thursday, November 26, 2015  
**Time:** Doors open at 5:30 p.m., talk at 6 p.m.  
**Location:** 16th floor, EPCOR Tower (10423 101 St NW)

### Interview Opportunity:

Ken Greenberg will be available before and after each event for interviews, if arranged in advance. Peter Ohm and Dorian Wandzura will also be available to speak to media following the 6 p.m. talk.

Let's Talk Design is the second presentation in the City's **Great Ideas Great City** speaker series, which is all about sparking some new conversations about citybuilding with Edmontonians.

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### For more information:

Visit [edmonton.ca/citylab](http://edmonton.ca/citylab)

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