

Christmas cash mob supports 124 St. businesses

Free ETS Santa Shuttle with Park and Ride service for shoppers

Edmontonians are invited to support local merchants during a Christmas shopping blitz on High Street and 124 Street on Saturday, December 12, 2015.

The City of Edmonton is teaming up with <u>The Local Good</u> and the <u>124 Street Business Association</u> to promote a Cash Mob Edmonton event, where Edmontonians are encouraged to shop at businesses affected by the 102 Avenue Bridge closure.

Edmonton Transit Service will provide a free shuttle with park and ride service from north and south side locations to stops along 124 Street between Jasper Avenue and 112 Avenue. Riders on the Hawrelak Park loop can ride an ETS electric bus, which is being tested in Edmonton winter conditions.

Free ETS Park and Ride / Shuttle

- Hawrelak Park <u>Park and Ride</u>
 Stadium Transit Centre <u>Park and Ride</u>
 Buses run from 11:00 a.m. 3:30 p.m. (last bus leaves 124 Street at 4:00 p.m.)
 Shuttles depart every 35 minutes

Free coffee, hot chocolate and candy canes will be available to riders waiting for a shuttle.

The cash mob on High Street and 124 Street takes place from 11:30 a.m. to 4 p.m.

For more information:

Visit: edmonton.ca/shop124

Media contact:

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