



Mayor, Councillor join cash mob in support of 124 St. businesses

Media are invited to join Mayor Don Iveson and Ward 6 Councillor Scott McKeen, as well as representatives from The Local Good and the 124 St. Business Association, as they participate in a Cash Mob Edmonton event.

Date: Saturday, December 12, 2015
Time: 2:30 p.m.
Location: Plaza 124, 10216 - 124 Street)
(Northwest corner of 102 Avenue and 124 Street)

Photo Opportunity: Hundreds of Edmontonians will converge on the shopping district between 11:30 a.m. and 4:00 p.m. on Saturday, focusing their purchasing power in support of businesses in the area. Some shoppers will arrive via the free ETS Santa Shuttle from park and ride locations at Hawrelak Park and Stadium Transit Centre, with stops along 124 St. between Jasper Ave. and 112 Ave. The Mayor and Councillor McKeen will speak to media and mingle with shoppers.

For more information:

Visit: edmonton.ca/shop124

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