



Edmonton to host summer extreme sporting event

Media are invited to join Mayor Don Iveson and FISE (Festival International des Sports Extrêmes) CEO Hervé André-Benoit as we introduce another major international sporting event to our city. A BMX flat demo will be showcased as a sampling of what we can expect in Hawrelak Park in September.



Attendees include:

- Mayor Don Iveson
- City Manager Linda Cochrane
- FISE CEO Hervé André-Benoit
- FISE riders, one for each discipline that will be featured in Edmonton:
 - Terry Adams (BMX Flat)
 - Drew Bezanson (BMX Freestyle)
 - TJ Rogers (Skateboard)
 - Anthony Messere (Mountain Bike Slopestyle)

Date: Thursday, April 7, 2016

Time: 12:30 p.m.

Location: Sir Winston Churchill Square

Media are also invited to Ride n Play (19008 111 Ave NW) between 2 p.m. - 4 p.m. to see additional demos of the riders in a park with ramps, jumps and rails.

Media Resources:

FISE Press Area fise.fr/en/press-area

Download the 2016 FISE World Series Teaser Video <http://ours.fise.fr>

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