

Run Walk Ride for Vision Zero

Runners, walkers and cyclists of all ages are encouraged to participate in the fifth annual Run Walk Ride for Vision Zero. Show your support for the Vision Zero goal of zero traffic fatalities and serious injuries in Edmonton. The first 250 people who register will receive backpacks and safety lights, and everyone will get a medal.

Date:	Saturday, April 23, 2016
Time:	9 a.m noon
	Race begins at 10 a.m.
Locatio	Concordia University College of Alberta, 7128



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Pre-register online at <u>wr4trafficsafety.com</u>. Race-day participants are also welcome. Strollers, bicycles and dogs are welcome.

"Edmontonians love the outdoors, and this family-fun event is about promoting safe streets," said Laura Thue, the City of Edmonton's Office of Traffic Safety Senior Research Coordinator.

Net proceeds from the event go to the Memorial and Traffic Safety Fund, which commemorates the victims of traffic collisions and supports traffic safety research and programs. The race also kicks off Edmonton's eighth International Conference on Urban Traffic Safety, which runs April 25 to 28, 2016, at the Shaw Conference Centre.

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