



City of Edmonton's DONATE-A-RIDE raises more than \$225,000

April 29, 2016

Despite economic circumstances, Edmontonians generously paid it forward through the 2015/2016 DONATE-A-RIDE campaign which raised \$225,816.

As a result of the funds raised through the campaign, 94,565 Edmonton Transit System tickets will be distributed to 71 agencies. The agencies will work directly with vulnerable youth and adults in Edmonton..

This is the second-strongest DONATE-A-RIDE campaign on record since the initiative started in 1996. This year marks the 20th annual DONATE-A-RIDE.

Last year's record-breaking campaign raised \$242,685, resulting in over 101,000 ETS tickets being distributed to those who need it most.

The charity provides ETS tickets to Edmontonians in need who rely on public transit to attend doctor appointments, job interviews, or access child care. As the City of Edmonton's only registered charity, DONATE-A-RIDE has now distributed 1,297,837 tickets valued at nearly \$2.6 million.

For more information:

donatearide.ab.ca

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