

## Edmonton top sustainability finalist again

May 2, 2016

For the third year in a row, the City of Edmonton is in the running for the annual We Love Cities people's choice award. In 2015, we finished the World Wildlife Fund's (WWF) Earth Hour Cities Most Lovable Sustainable City Challenge as #1 in North America and 7th overall (out of 47 cities).

The theme for this year's Earth Hour City Challenge (EHCC) is "Bridging the Gap", which refers to the gap between the aggregated global climate commitments and the additional action necessary to keep global warming below the 2 °C mark.



"I am so proud that Edmonton is continually recognized on a global scale for our environmental efforts," says Mayor Don Neson. "Being selected again as a finalist for the Earth Hour City Challenge reinforces our city as a leader in the field of sustainability and our citizens' commitment to higher environmental standards."

Edmonton is paving the way to make our city a greener place to be. With initiatives like the **Green Home** Energy Toolkits, Green Home and Living Guides, Energy Transition Strategy and so much more, Edmonton continues to pave the way to a low carbon, sustainable future. Global recognition of these initiatives is a great way to put Edmonton on the map!

Citizens can show their civic pride and help Edmonton become a winner by participating in the people's choice version of the Earth Hour City Challenge. The We Love Cities campaign is live and you can vote for Edmonton in a few ways:

- voting for your favourite city (once per day per device)
  sharing what you love about it using #weloveedmonton on Instagram and Twitter (unlimited)
- telling us your ideas for making it even better (unlimited)

The challenge ends on Sunday, June 19 and the winner will be announced once results are compiled. Let's try to beat our amazing results from 2015! Vote by visiting welovecities.org/edmonton

## For more information:

edmonton.ca/weloveedmonton

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