

Ten new neon signs brighten up 104 street!

May 18, 2016

The City of Edmonton and partners invited citizens and honorary guests to celebrate the installation of ten new signs on the City's Neon Sign Museum. The Neon Sign Museum, the first of its kind in Canada, features a collection of historic signs that tell a story about Edmonton's neon past. The signs chosen are iconic representations of the commercial signage that was so prevalent in Edmonton's history.



"Small projects like this museum advance city-building initiatives in Edmonton," says David Johnston, Principal Heritage Planner. "It is exciting to add news signs as we continue to highlight some of the unique and interesting businesses that existed in our city and promote the value of good urban design."

The event was made possible by the City's partners in the initiative, the Alberta Sign Association, Telus, the Downtown Business Association, The Places and the owners of the Mercer Building. A big thank you to all those who made last night's event possible.

The new signs showcased on the Neon Sign Museum last night include:

- Trucks
- Call the Kettle Black
- WW Arcade
- Georgia Baths
- Bee-Bell Health Bakery
- The Art Store
- Pantages Theatre
- Colonel Mustard's
- Princess Theatre
- WC Kay Jeweler

Examples of good Urban Design like the Neon Sign Museum inspire and facilitate a city of progressive design to help shape Edmonton's physical form. The City is always on the lookout for new signs to add to the Neon Sign Museum. Contact us if you know of a sign that would be a great addition to the museum's collection.

For more information:

edmonton.ca/neonsignmuseum

Media contact:

[Alexa Steiner](#)

Communications and Public Engagement
780-442-4672

Share:     

3rd Floor, City Hall
1 Sir Winston Churchill Square NW
Edmonton, AB
T5J 2R7
www.edmonton.ca

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