

## Council approves road map to guide efforts to eliminate poverty

May 24, 2016

City Council has approved a road map that will guide community efforts to eliminate poverty in Edmonton in a generation.

On May 24, 2016, the EndPovertyEdmonton Task Force presented its final report, [End Poverty in a Generation: A Road Map to Guide Our Journey](#), to City Council. This road map was developed following Council's unanimous endorsement, in December 2015, of the Task Force's [strategy](#) to end poverty in Edmonton.

"Since we launched the strategy in the fall 2015, we have heard from Edmontonians from all walks of life and they have embraced this bold vision for eliminating poverty in our community," said Bishop Jane Alexander, Co-chair of the Task Force. "This road map, as we are calling it, is a community plan that builds on the strategy and provides direction on how we are going to achieve our ambitious goal."

With council's endorsement of the road map, EndPovertyEdmonton will begin work on its transition from a task force. Rather than forming a new organization that will compete for resources with other non-profits, EndPovertyEdmonton will work to bring together a diverse group of agencies and organizations in order to take a more collective approach to ending poverty.

EndPovertyEdmonton will also advocate for changes to social policy and ensure Edmontonians have the capacity to take action on eliminating poverty.

"It will take our entire community, working together, to achieve our bold vision for the future," said Mayor Don Iveson, Co-chair of the EndPovertyEdmonton Task Force. "I know we can end poverty in Edmonton. The community is with us and is ready to take on this generational change."

The road map has identified five strategic goals with 35 broad-based actions. These are the starting points that will lead Edmonton down the path of ending poverty in a generation. The five-year road map builds on the EndPovertyEdmonton strategy and aligns with its top five priorities.

The road map also sets out a bold target of lifting 10,000 people out of poverty over a five-year period, from 2017 to 2021.

Other key components of the road map include:

- A bottom line overview of investments needed to activate the actions in the road map.
- An approach to evaluate progress and measure success of the road map.
- An advocacy agenda that is focused on changes to systems and policies.
- A guide to help with the transition from EndPovertyEdmonton's current form and the first year of the new convening entity.

Over the coming months, work will begin on transitioning from the EndPovertyEdmonton Task Force to the convening entity. The work on implementing the road map will get under way in 2017.

Additionally, in the fall, EndPovertyEdmonton will approach City Council for funding support of \$15.75 million over five years, or an average of about \$3 million per year. Community partners, such as the United Way of the Alberta Capital Region and the Edmonton Community Foundation, have already committed \$11.43 million over five years to the road map actions.

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### For more information:

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