

## Ambassadors help Edmontonians get down to business

June 3, 2016

Are you thinking of opening up a cupcake shop or maybe a consignment boutique but don't know how or where to go to get a business licence? The City of Edmonton can help with that.

City of Edmonton Business Licence Ambassadors are visiting various businesses in the City to educate them about business licences and how to go about getting them. They are doing this as part of the Open for Business program. Ambassadors will provide information to businesses and will assist with provision and completion of application forms and provide a point of contact for any further questions.

Having a business licence lets the public know that the business is legitimate, complies with local laws and regulations, and is conducting business activities in appropriate locations.

The purpose of the Open for Business program is to educate the public about the importance of getting a business licence, ensuring proper business licenses are in place and explaining the process/requirements to get one.

Watch for the City of Edmonton Business Licence Ambassador team on the streets in their Open for Business van. If you would like to learn more about the City of Edmonton program, visit us at edmonton.ca/openforbusiness.

## Media contact:

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