

## City seeks feedback on new River Valley Park signs

June 10, 2016

The River Valley Wayfinding project is about helping you know where you are, where you need to go and how to get there.

To help you find your way in Gold Bar Park, new signs have been installed. The City of Edmonton is now asking you to tell us what you think about the new signage. Gold Bar is the first park to roll out the new family of signs that will be used in all future river valley park and trail projects.

Citizens are encouraged to visit Gold Bar Park to view the signs and then complete a short survey to tell us if the signs are informative, easy to read, well-placed and effective. If you can't visit the park but wish to make comment, photos in the survey will allow you to view the signs. The online survey will be available from June 10 to July 22.

The River Valley Wayfinding project addresses the need for consistent signage throughout the River Valley park system. Feedback provided will assist in making final adjustments to these signs before they are installed in other river valley parks and trails.

For more information:

Online survey edmonton.ca/wayfinding

Media contact:

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