



## Planning Whyte Avenue's commercial area

June 15, 2016

The City is initiating a land use study for the Whyte Avenue Commercial Area portion of the Strathcona Area Redevelopment Plan (ARP). Residents are invited to attend a public workshop to learn more.

**Date:** Thursday, June 16, 2016  
**Time:** 6 p.m. - 8:30 p.m.  
(Presentation at 6:30 p.m. Round table session to follow)  
**Location:** King Edward School, 8530 -101 Street NW

This workshop will introduce the project, provide background information and seek input from the community and stakeholders. City representatives will present information on the study and features of the Whyte Avenue Commercial Area. Participants will be invited to discuss opportunities, constraints and development potential.

The City of Edmonton recognizes that the Strathcona neighbourhood is an area where change needs to be carefully managed and leveraged to sustain its future prosperity, attractiveness and livability. Undergoing the Whyte Avenue Commercial Area Land Use Study will help define how the area's heritage, character and livability can be strengthened while exploring opportunities for additional development over the next 20-25 years.

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### For more information:

[edmonton.ca/planwhyte](http://edmonton.ca/planwhyte)

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