

## 'Framing' Jasper Avenue as Edmonton's main street

June 28, 2016

Media are invited to the kick-off for the next part of public engagement for the Imagine Jasper Avenue

Councillor Scott McKeen will introduce some interactive public art and a social media campaign to encourage public participation in the Imagine Jasper Avenue initiative.

Date: Wednesday, June 29, 2016

Time: 3:30 p.m.

Location: sidewalk outside 11224 Jasper Avenue

Councillor McKeen, CITYLab, the artist and Imagine Jasper Avenue's project lead will be available for photos and interviews after the event.

## For more information:

edmonton.ca/ImagineJasperAvenue

Media contact:

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