



City invites Edmontonians to learn more about what moves a transit strategy

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Edmontonians are invited to learn more about research and criteria the City is considering as it develops a new Transit Strategy. The City has released a series of nine "Guiding Perspectives" reports that looks at topics the Transit Strategy will address.

"These reports take a deeper dive into some of the complex topics and important trade-offs the Transit Strategy needs to consider. We wanted to help people understand these factors are considered with any transit system," says Sarah Feldman, Transit Strategy Project Manager. "The reports are valuable to our internal advisory committee and citizens who want a greater understanding of the transit system."

Topics in the reports include:

- Why people do or don't take transit
- How transit impacts our city's economy
- How transit benefits different social groups
- How Bus Rapid Transit can be included in Edmonton's transit system
- What shapes transit system design
- How Edmonton's transit system is performing
- How transit helps the environment
- How fares reflect our city's values and goals
- How transit shapes our city's growth

The City of Edmonton is developing a new Transit Strategy based on technical research and public engagement to determine how it can best serve people's transit needs over the next 10 years. The Transit Strategy recommendations will be presented to City Council in the Spring of 2017.

The Guiding Perspectives Reports and other information about the Transit Strategy project can be viewed at edmonton.ca/whatmovesyou.

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