

## City launches campaign to keep river healthy

*Edmontonians asked to reduce chemicals that might flow into the river*

July 21, 2016



We all know how we feel when we eat something that disagrees with us. The North Saskatchewan River can also become unwell from the wrong diet. Normal summer activities you do outside your home could be part of the problem. Runoff from yards is not treated and can potentially harm plants and fish when it flows through the drainage system and into the river.

"As stewards of the river valley and the North Saskatchewan River, we're individually responsible for preserving our watershed's health," says Mayor Don Iveson. "With a few simple steps to reduce your overall impact, you can help improve water quality."

Edmontonians can help protect the river by eliminating common household sources of chemical pollutants. Three easy actions are:

- Take vehicles to a commercial car wash instead of washing them on driveways
- Avoid excessive lawn fertilizing, especially during rainy weather, and use slow-release natural fertilizer.
- Properly dispose of paint, oil, RV tanks and chemicals

The City of Edmonton has many projects and programs within its River for Life strategy to help preserve the North Saskatchewan River's water quality as our city's population and urban development increases.

**For more information:**

[RiverForLife.ca](http://RiverForLife.ca)

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