

Back by popular demand: Pokémon Go Safari Night

August 22, 2016

The Pokémon Go Safari Night is back for round two! From the overwhelming success of the first fundraiser, raising over \$12,000, a second Pokémon Go Safari Night will be held on, August 23. All proceeds from both fundraisers will go to the Valley Zoo Development Society to further the Edmonton Valley Zoo education and conversation developments. The Valley Zoo will also be open for an extra hour, until 9 p.m., and there will be additional bus service (Route 594 to West Edmonton Mall) to accommodate this change.

Date: Tuesday, August 23

Time: 4 - 9 p.m.

Location: Edmonton Valley Zoo, 13315 Buena Vista Road

Cost: \$5 per trainer. Reduced admission to the zoo begins at 4 p.m. for all visitors. Skip the line and purchase your ticket ahead of time here, or at Guest Services upon arrival

Ten Poké Stops are placed throughout the zoo, including a gym, and lures will be activated in the Pokémon Go app all night. The zoo resident animals will also be taking in the fun with Pokémon Ball enrichments. When you need a break, check out the Market at the Zoo, featuring local vendors and live music. Share your Pokémon screenshots on social media with #yegzoo and tag @BuildingOurZoo (Valley Zoo Development Society) for your chance to win a family pass to the zoo

Please remember to play safe and follow the Valley Zoo safety guidelines when searching:

- Do NOT cross guardrails
- Do NOT enter animal exhibits or restricted areas
- Please pay attention and watch for obstaclesPlease be courteous and respectful to other zoo guests
- Please listen to staff instructions

If you need assistance or have any questions, please speak to an Edmonton Valley Zoo staff member. Need to charge your phone? Check out the new Conversation Station solar charging station, and see how the zoo is involved in worldwide animal conservation efforts.

For more information:

Please visit www.valleyzoo.ca or call 311

Media contact:

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