

Rogers Place opening events

September 7, 2016

Media are invited to cover three Rogers Place opening events jointly organized between the City of Edmonton and Oilers Entertainment Group.

Unveiling of Rogers Place signature art by Alex Janvier

Join Mayor Don Iveson, Alex Janvier, and representatives from the Edmonton Arts Council and Indigenous community for the unveiling of the completed Iron Foot Place, a spectacular 14-meter diameter circular mosaic set in the floor of Ford Hall, Rogers Place.

Date: Thursday, September 8, 2016
Time: Please arrive by 9:15 a.m.
The formal program starts at 9:45 a.m., and goes until 10:45 a.m.
Location: Please meet at the 104 Ave. entrance, just west of 102 St.
Accreditation: There is no need to register in advance of this event.

Official Opening of Rogers Place

Join Mayor Don Iveson, and representatives from the Oilers Entertainment Group, the community and various project contributors to celebrate the official opening of Rogers Place. A formal program will be followed by invited guests entering Rogers Place to tour the building.

Date: Thursday, September 8, 2016
Time:
1:30 p.m. Outlets arrive to set up for live feeds. Please meet at the 104 Ave. entrance, just west of 102 St.
4 p.m. Camera operators/reporters arrival time. Please meet at the 104 Ave. entrance, just west of 102 St.
4:15 p.m. Doors open and guests start arriving
5 p.m. Formal program starts in Ford Hall
5:38 p.m. Photo opportunity - opening moment
5:45 p.m. Guests and media enter Rogers Place
6:15 p.m. One-on-one interviews completed, media can tour Rogers Place
7 p.m. Media availability over. Media are escorted out of Rogers Place

Accreditation:

A list of all camera operators, reporters and technicians needs to be sent to Andrea Goss, agoss@edmontonoilers.com by 10 a.m. Thursday, September 8.

Public Open House

Capture the moment when Edmontonians get to see the newly completed Rogers Place. Rick Daviss, Executive Director of the Arena Project for the City of Edmonton, and Susan Darrington, General Manager of Rogers Place will be available for interviews. Media will also be able to interview the contest winners who get to be the first members of the public to enter the building that day.

Date: Saturday, September 10, 2016
Program times/location:
7:15 a.m. Arrive at Rogers Place. Please meet at the 104 Ave. entrance, just west of 102 St.
7:30 - 8 a.m. Interviews with contest winners, general public, in Ford Hall
7:40 a.m. Enter Rogers Place with contest winners
8 - 10 a.m. Capture public reactions as they enter into Ford Hall
8:40 a.m. Rick Daviss, Susan Darrington available for interviews, meet front gates by Ford Hall
10 a.m. Media escorted out of Rogers Place

Accreditation:

A list of all camera operators, reporters and technicians needs to be sent to Jodi Tauber, jodi.tauber@edmonton.ca by 3 p.m., Friday, September 9.

Live broadcast:

To arrange live broadcasts from the public open house, please contact Jodi Tauber at jodi.tauber@edmonton.ca, or at 780-405-2304.

Media contact:

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