

New app warns Edmonton drivers of safety alerts

September 12, 2016

The City of Edmonton today launched a new mobile app that warns drivers of school zones, speed-limit changes and high-collision locations.

"Have you ever wished someone would remind you of a speed limit change? This free Edmonton SmartTravel app gives drivers verbal warnings that can save them from getting tickets," said Councillor Dave Loken. "A high-collision-location warning may save you from a crash."



The Edmonton Smart Travel App complies with distracted driving legislation because it functions hands-free when the vehicle is in motion. Through its push-notification capability, the Edmonton SmartTravel app can let drivers know about severe weather conditions, when school is back in, and police enforcement events. The app also provides online maps with school zones and collision locations.

"The Edmonton SmartTravel App is another way that the City of Edmonton makes getting around our city safer and easier," said Councillor Bev Esslinger. "The app contributes to Edmonton's long-term goal of [Vision Zero](#) – zero traffic fatalities and serious injuries."

The Office of Traffic Safety reminds drivers that using the Edmonton Smart Travel App does not take the onus off them to be alert and obey posted speed limits.

The app has been awarded the 2016 Innovation/Research & Development Award from Intelligent Transportation Systems Society of Canada (ITS) as a tool for researching changes in driver behaviour. The Smart Travel App is a joint project of the University of Alberta Centre for Smart Transportation and the Office of Traffic Safety.

To download the Smart Travel App, go to edmonton.ca/SmartTravel or to the [iTunes App Store](#) or Google Play.

The [SmartTravel App video](#) is available online.

Media contact:

[Gary Dyck](#)
Communications
780-496-1778

Share:     

3rd Floor, City Hall
1 Sir Winston Churchill Square NW
Edmonton, AB
T5J 2R7
www.edmonton.ca

[Subscribe](#) | [Unsubscribe](#) | [Printer Friendly Version](#)

This email was created and delivered through [Mailout](#)