

## Volunteer for a ticket to see AlunaGeorge in concert

NextGen coordinates concert in return for volunteer hours

September 27, 2016

Edmonton's NextGen is planning the first ever NextGen City Jam, a concert encouraging volunteerism among 18 to 40 year olds. Tickets are exclusively available to volunteers with a minimum of 10 hours with an Edmonton-based charity or not-for-profit organization.

"The NextGen City Jam is such a great way to help promote and celebrate the spirit of volunteerism in our great city," said City of Edmonton Councillor Andrew Knack. "Volunteers are vital to local organizations in helping support and deliver programming and services that connect, shape and build our city."

Volunteers must complete their hours by Oct. 31 to attend the concert. Once volunteer hours are completed, a registration form can be filled out and submitted via NextGen's website.

"Our research shows that the most common reason for not volunteering is not being asked, or not knowing where to start. NextGen came up with a fun and exciting way to ask Edmontonians to give volunteering a try," said Jodi Goebel, the Civic Co-Chair of NextGen and one of the event organizers. "Apositive volunteering experience at a young age is shown to be the best way to create a lifelong volunteer. By engaging young Edmontonians now we can have an impact on the city for years to come."

Along with the headliners Aluna George — a dance pop duo from the United Kingdom that were the talk of the summer music festival circuit — the concert will feature: French Horn Rebellion, Bear Mountain, Motorbike James, and local DJ's Polyesterday, Joses Martin and Nick Degree. The concert will take place at The Starlite Room (10030 - 102 Street) on Nov. 10, 2016. The event is presented in partnership with Canadian Western Bank.

To learn more about City Jam, including tips and resources on volunteering to earn a ticket visit, edmontonnextgen.ca/cityiam.

## For more information:

Edmonton NextGen

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