

## PSA - Businesses invited to tap into "circular economy"

November 10, 2016

Is your business keen to reduce waste and boost efficiency? Or close loops in production and tap into new markets?

Join the City of Edmonton, along with the <u>National Zero Waste Council</u> and the <u>Recycling Council</u> of <u>Alberta</u> for a business luncheon and learning opportunity. Prominent corporate social responsibility expert, Coro Strandberg, will share tips for incorporating circular approaches to business strategy, design innovation and stakeholder engagement. She will also share the National Zero Waste Council's new <u>Circular Economy Business Toolkit</u>.



**Date:** Tuesday, November 15, 2016 **Time:** 11:45 a.m. to 1:30 p.m.

Location: Heritage Room, 1 Sir Winston Churchill Square

Cost: Free of charge (lunch is provided); Pre-registration required

Register to reserve your spot, as space is limited!

For more information:

nzwc.ca/events/circular-luncheon-nov15

Media contact:

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