

Downtown Lights Up with Santa's Parade & All is Bright

November 17, 2016

[Celebrate winter](#) and join the festivities downtown on Saturday, November 19 with [Santa's Parade of Lights](#) and [All is Bright Festival](#) on 124 Street.



The parade starts at 5 p.m. on Jasper Ave and 100 Street, traveling clockwise, west to 101 Street, then north to 103A Avenue, east to 99 Street, south on 99 Street and ends at Sir Winston Churchill Square. There will be viewing spaces along the inside of the entire route and outside sidewalks on 99 and 101 Streets. Santa's sleigh will be at the end of the parade, and he will stop at the Square to collect his letters from the crowd. Food trucks and family-friendly programming will be on the Square from 3:30-6:30 p.m., and the CityMarket Downtown in City Hall will be open until 6 p.m.

The businesses of 124 Street and High Street host All is Bright from 4-9 p.m, with activities for the whole family such as sleigh rides, ice sculptures, axe throwing, photos with Santa, live music and entertainment and outdoor patios with free hot beverages. Many of the local shops will have additional activities and demonstrations.

Road Closures and Bus Detours

The staging area on Jasper Avenue, westbound lanes, between 97 -100 Street, will be closed from 2-8 p.m. Two way traffic will be maintained on the Jasper Avenue eastbound lanes.

The parade route will cause road closures and [bus detours](#) on the following roads downtown from 4:30-6 p.m.

- Jasper Ave, westbound lanes, 100-101 Street
- 101 Street, full closure, Jasper Avenue to 103A Avenue
- 103A Avenue, eastbound lanes, 99 to 101 Street
- 99 Street, full closure, 103A Avenue to Jasper Avenue

Expect slow moving traffic between 6-8 p.m. as the parade disperses on:

- 102 Avenue, 97 to 99 Street
- 97 Street, Jasper Avenue -102 Avenue

All is Bright Festival activities will cause a full closure of Jasper Avenue from west of 123 Street, to 124 Street just south of 102 Avenue between 8 a.m. - 11 p.m. The sleigh ride route may cause short delays on 124 Street between 102-108 Avenue, in both directions between 4:30-8:30 p.m. Detour using 121 Street to 102 Avenue.

These special event impacts are available on the [current traffic disruptions map](#).

Getting There & Parking

Downtown and 124 Street are easily reached by [ETS](#). Track exactly where your bus is using [ETS Real Time](#) tools. Regular fares apply.

Parking along the parade route will be closed starting on Saturday at 5 a.m. Parkades and lots in the downtown core are available at regular rates. Access in and out of parkades on the route will be limited from 4:30-6 p.m.

[Parking in the 124 Street area](#) is available, except there will be no parking on 124 Street between 102-108 Avenue between 4-9 p.m.

For more information:

[Santa's Parade of Lights](#)
[All is Bright on 124 Street](#)
[Edmonton Transit System](#)
[Current Traffic Disruptions](#)

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