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The Edmonton Valley Zoo just got brighter

December 7, 2016

Media are invited to join the <u>Edmonton Valley Zoo</u> and the <u>Valley Zoo Development Society</u> for the launch of the fourth annual Zoominescence, a festival of light.

Date: Thursday, December 8, 2016 Time: 5 p.m.

Location: Edmonton Valley Zoo, 13315 Buena Vista Road

The official Lights On Kick Off will take place at 5 p.m. in the outdoor Four Winds Plaza, just inside the entry gate. Afterward, there will be an opportunity to tour the zoo and get a closer look at this year's light installations.

Zoominescence runs daily at the zoo from Dec. 9-18. The event will feature artistic light installations, LED dancers, skating, animal encounters, music, hot chocolate and more!

Admission is 57.50/adult and 55/child. All proceeds from the event will go to the Valley Zoo Development Society to support future zoo development.

Media contact:

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