

If you are having difficulty viewing this email properly, please click here:
[View Online](#)



Edmonton approves landmark winter design policy

December 13, 2016

Edmonton City Council has approved a new policy and set of guidelines aimed at making Edmonton more comfortable and beautiful during the winter.

The winter design guidelines and policy will influence all City developments and projects to help ensure that Edmonton's colder months are transformed from a time of hibernation to one of celebration and community.

"The policy and its guidelines put Edmonton at the forefront of the winter design movement, but more importantly will have the power to improve citizens' quality of living and make Edmonton a better city to live and play year-round," said Councillor Ben Henderson.

By viewing the design of the city through the lens of winter experience, the guidelines aim to make city streets more accessible, making it easier for people to get around on foot and on bike in winter. The guidelines recognize the importance of five design principles as projects are developed across the city:

- Incorporate design strategies to block wind, particularly prevailing winds and downdrafts.
- Maximize exposure to sunshine through orientation and design.
- Use colour to enliven the winter scape.
- Create visual interest with light, while being mindful of density, spread and colour.
- Design and provide infrastructure that supports desired winter life and improves comfort in cold weather.

The Winter Design Guidelines are part of [WinterCityStrategy](#). Approved in 2012, the strategy recognizes that winter is an important part of life in Edmonton and encourages Edmontonians to embrace and celebrate winter.

For more information:

[Edmonton's WinterCityStrategy](#)

Media contact:

[Mark Torjusen](#)
Senior Communications Advisor
780-496-6754

3rd Floor, City Hall
1 Sir Winston Churchill Square NW
Edmonton, AB
T5J 2R7
www.edmonton.ca