

City launches video series to highlight Edmonton infill

February 1, 2017

The City of Edmonton has launched a new video series featuring Edmontonians sharing their experiences with infill.

The six videos, part of a new campaign called *Everyone's Edmonton*, show how residents are coming together with creative solutions and community spirit to embrace the changes the city is experiencing.

These videos highlight how infill is helping to meet the the housing needs of Edmontonians at various stages of life. They include the stories of families, renters and homebuyers who all want to live in Edmonton's great neighbourhoods:



Oliver Condo

Kunal, a young professional taking advantage of low maintenance living in an Oliver condo, shares how his modern housing choice allows him to balance his professional and social commitments.

• Inglewood Neighbours of Infill

Kirk and Ryan, residents of a 1950s bungalow in the neighbourhood of Inglewood, share their experience in a community impacted by a housing revival, growing families and newhomes.

Carillon, a champion of local business and culture, found a unique home to fit her changing needs, in one of Edmonton's most popular neighbourhoods

· Westmount Single-Family Infill Home

Danielle and Taylor, long-time residents of Westmount, share how they're overcoming a housing cost barrier to move their family to a home with the features they need, in the neighbourhood that they love.

Jasper Ave Apartment

Pat and Jim, a retired couple who have downsized into a modern high-rise apartment in downtown Edmonton, share how their new home compares to other styles of housing and why they're loving life in

 Garneau: Innovation in Sustainability
This new University of Alberta Graduate Residence was designed to support the existing character of Edmonton's Gameau community.

The videos are available on the City's YouTube channel and infill website.

Since these stories were recorded last year, each person's story has evolved, just as Edmonton's infill conversation continues to evolve. The City is offering updates from many of the individuals featured. Media interested in updates or interviews with the Edmontonians featured in our videos are invited to contact the number below.

For more information:

coeinfill.ca

Media contact:

Amber Medynski Communications Advisor 780-508-9528