

## Light a Candle for Canada campaign creates lasting local legacies

March 22 2017

From maple groves to murals, it's your party Edmonton! That was the message this afternoon when members of the City of Edmonton Canada 150 Celebrations Committee officially launched the Light a Candle for Canada fundraising campaign. This community-led campaign will raise money to create lasting local legacies in honour of Canada's 150th anniversary of Confederation.

Edmontonians are invited to "Light a Candle for Canada" by making a charitable donation to support the development of three Canada 150 legacy projects in the community. These legacy projects are gifts for the community and will include cultural, social and capital projects that will be enjoyed for many years.

The projects funded through this campaign are:

- Canada 150 Mosaic Mural A mosaic mural will be produced with tiles painted by Edmontonians
  of all ages and abilities, which will be fashioned together in a unique mural created by local artists.
  This mural is part of the <u>Canada 150 Mosaic project</u>, a national initiative that will see murals
  created in 150 communities across the country.
- Paint the Rails This project will engage young artists to transform Edmonton's LRT stations into
  works of art that express the diverse histories of Edmonton and Canada. Avideo and children's
  story book will also be produced.
- Canada 150 Tree Planting Help to grow the urban forest canopy! Community volunteers will work
  with the City to plant trees in the fall of 2017 including Canada 150 commemorative trees. Park
  sites and dates will be announced in the coming weeks.

A \$15 contribution will light 10 "virtual" or symbolic candles, from which all of the proceeds will go toward ensuring an enduring legacy in the community. Donations can be made online or by mail. The campaign will run until July 1, 2017.

The Canada 150 Celebration Committee was formed with volunteers from 14 local community organizations and representatives from each of the City's Departments. The Light a Candle for Canada campaign was created by the Celebration Committee's Fund Development Sub-Committee. The project is sponsored by the Citizen Services Department.

For more information:

edmonton.ca/Canada150

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