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Edmontonians help raise over \$240,000 for DONATE A RIDE *Donation record set with a single \$7,500 contribution*

April 28, 2017

Through the generosity of Edmontonians and corporate sponsors, \$241,672 has been raised for the City of Edmonton's DONATE A RIDE program, making this the second highest amount raised in its 21 year history. As a result of the funds raised, 76 agencies throughout Edmonton will receive 97,430 Edmonton Transit System tickets to assist vulnerable people with their transportation needs.

Since it launched in 1996, DONATE A RIDE has been most successful over the past three years. This year fell just shy of the record breaking campaign in 2014/2015 that raised \$242,685. This year also marks the highest single contribution in the campaign's history, with Edmonton Civic Employees Charitable Assistance Fund graciously donating \$7,500.

DONATE A RIDE provides free transit tickets to those who rely on public transit to access employment, educational and social services, helping to improve their quality of life. To date, the program has distributed nearly 1.4 million transit tickets valued at more than \$2.8 million.



For more information:

donatearide.ab.ca

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