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Join us for River Valley Clean Up's 30th Anniversary!

May 5, 2017

Media are invited to join Councillor Scott McKeen and River Valley Clean Up volunteers as they round up litter in Victoria Park in celebration of the program's 30th anniversary.

Date: Sunday May 7, 2017

Program: 9:30 a.m.: Volunteer registration opens
10 a.m. – Noon: Clean up event
Noon – 1:00 p.m.: Lunch, entertainment
1:00 – 1:15 p.m.: Speeches from:
Don Belanger, Program Manager, Capital City Clean Up
Annie Mueller, Rotary Club West Service Director
Guy Bridgeman, Senior Vice President & Chief Financial Officer, EPCOR
Scott McKeen, Edmonton City Councillor, Ward 6
Location: Victoria Park (12130 River Valley Rd NW)

Since 1987, thousands of city residents have scoured Edmonton's parks system to pick up litter as part of River Valley Clean Up, a volunteer program encouraging citizens and groups to help keep natural areas litter-free and beautiful throughout the year.

Throughout the 2016 River Valley Clean Up program, including Adopt A Block and One Time Clean Ups, more than 7,500 volunteers picked up 2,066 bags full of litter. These three programs are being rolled out together into the new Capital City Clean Up Litter Kit program for 2017.

May 7 is also the conclusion of the 15 to Clean Challenge, which coincides with a national #CleanCanadaTogether challenge for Canada's 150th anniversary involving 10 large communities across the country.

For more information:

edmonton.ca/rvcleanup

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