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## River Valley Clean Up Celebrates 30th Anniversary

May 8, 2017

Hundreds of volunteers gathered at Victoria Park on May 7 to clean up the river valley and celebrate the 30th anniversary of River Valley Clean Up, a volunteer program encouraging citizens and groups to help keep these natural areas litter-free and beautiful throughout the spring and summer.

"We are delighted to celebrate 30 years of clean up in our beautiful River Valley," said Councillor Scott McKeen. "This year is extra special with the Canada 150 celebrations. The opportunity for Edmonton to be part of #CleanCanadaTogether along with nine other municipalities across Canada shows how we can unite as part of the Three Things for Canada initiative."

The River Valley Clean Up also marked the end of the 15 to Clean Challenge, a two-week-long initiative designed to inspire Edmontonians to take 15 minutes to pick up litter in their community. This challenge also coincides with a national #CleanCanadaTogether challenge for Canada's 150th anniversary, which involves 10 large communities across the country.

Mayors from each of the participating communities/provinces are promoting #CleanCanadaTogether as part of the [Three Things for Canada](#) initiative. This challenge encourages citizens to do three things to celebrate Canada 150 while bettering their neighbourhoods, communities and the country as a whole. It provides a simple and fun way for people to get involved in their community and to take part in this once-in-a-lifetime celebration.

Throughout the 2016 Capital City Clean Up programs, including River Valley Clean Up, Adopt A Block and One Time Clean Ups, more than 7,500 volunteers picked up 2,066 bags of litter. These three programs are being rolled out together into the Capital City Clean Up Litter Kit program for 2017.

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**For more information:**

[edmonton.ca/rvcleanup](http://edmonton.ca/rvcleanup)

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